5	19:20-19:50	Best Paper Award	President of NUOL
6	19:50-20:00	Closing	President of NUOL

Keynote Speaker (Online) Title: Transforming AI Research into Industry Solutions: Bridging the	Arjun Jaggi United States of America (USA)	AI Researcher & Industry Expert - Artificial Intelligence
Invited Speaker (Online)	Monisha Athi Kesavan Premalatha USA	Lead - Data & Analytics- Microsoft
Title: How Artificial Intelligence is changing Business Intelligence  Invited Speaker (Online)	Bhanu Prakash Reddy Rella United States of America (USA)	Senior Data Engineer, Meta
Title: Energy Efficient Artificial Intelligence  Invited Speaker (Online)  Title: Multi-Modal AI Builder: From Text to Images with Natural	Milan Parikh USA	Lead Enterprise Data Architect, Cytel
Language 12.00-13.00	Lunch	
1. Buddhist Social Innovation Model for Enhancing Elderly Wellbeing through Circular Textile Waste Management in Thailand	Kuanchanok Laosunthara     Phrakhrusanghaviriyakij     (Raphin Buddhisaro)	Faculty of Social Sciences, Mahachulalongk ornrajavidyalaya University, Thailand

		University, Thailand 2. Mahachulalongk ornrajvaviyalaya University, Nakonsawan Campus, Thailand 3. Nakhon Sawan Rajabhat University, Thailand
6. Buddhist Psychology and the Development of a Family Leadership Model to Enhance Happiness and Stability of Thai Families.	Jutarut Suppatavee     Siriwat Srikhredong     Souphaphak Chittaboubpha     Jittakorn Inseachiangmai	Cemkrete Co.,Ltd, 213 Soi Charoen Krung 109 Lane 7 Bang Kho Laem, Bangkok 10120. Thailand
15.15 PM -Coffee break		All Participants
7. Buddhism and Peace: Buddhist Communication to Reduce Violence in Society	<ol> <li>Phrakhrusanghaviriyakij (Raphin Buddhisaro)</li> <li>Direk Duangloy</li> <li>Mallika Phumathon</li> </ol>	1. Faculty of Social Sciences, Mahachulalongk ornrajavidyalaya University, Thailand 2. Mahachulalongk ornrajvaviyalaya University, Nakonsawan Campus, Thailand 3. Nakhon Sawan Rajabhat University, Thailand
8. True Happiness and Work Achievement through the Perspective of Buddhist Psychology	Kingpraka Benyatanasrisak     Kanokwan Boonkane     Methaphan Photitheerarot     Jaksathapanith Boonyarith     Somsak Sanguandee     Kittipak Sudsakree	Graduate Program in Buddhist Psychology, Department of Psychology, Faculty of Humanities, MCU
17.30-20.00 Section 4 (10:20 AM 17.20 PM)	Cocktail Reception	The State Hall at 3A floor

Session 4 (10:30 AM-17:30 PM)

**Topic: Natural Science Technology Innovation** 

Session Chair: Asst. Prof. Dr. Chaylasy GNOPHANXAY, Lao PDR

Co-chair: Dr. Aptu Andy Kurniawan, Head of sub division water development Malang District Indonesia

Conference Venue: Function 01/5 floor

Each title is allotted 20 minutes, inclusive of discussion

Each presentation will be followed by a discussion, Leading a discussion: chair and co-chair

\* Latsavong Wanda Vista Hotel, Vieantiane Lao PDR.

Session 2 (10.20 AM 17.20 DM)		JA 11001
17.30-20.00	Cocktail Reception	The State Hall at 3A floor
7. The Appeal of Arts and Culture in Luang Prabang	Sudtida Padrit     Phrapalad Weerasak Pukkham     Phra Komsan Jalearnwong     Anek Yai-in	Faculty of Social Sciences, Mahachulalongk ornrajavidalaya University, Thailand
		Psychology, Faculty of Humanities, MCU, Thailand
		Buddhist Psychology, Department of
		7. Graduate Program in
	1 5 8	ornrajavidyalaya University, Thailand
		Faculty of Social Sciences, Mahachulalongk
	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Administration,

Session 3 (10:30 AM-17:30 PM)

Topic: Buddhist Integration and Data Intelligence for Enterprise Session Chair: Associate Prof. Dr. Phitak Siriwong, Thailand

Co-chair: Dr. Lamngeune SOULIYAVONG, Lao PDR

Conference Venue: Meeting 6/5 Floor

Each title is allotted 20 minutes, inclusive of discussion

Each presentation will be followed by a discussion, Leading a discussion: chair and co-chair

\* Latsavong Wanda Vista Hotel, Vieantiane Lao PDR.

Title	Speaker	Affiliation
Keynote Speaker (Online) Title: Integrating AI, Low-Code Solutions, and Data Intelligence for Enterprise Growth	Milan Parikh USA	Lead Enterprise Data Architect, Cytel

6. Overflowing Meanings in Ethnographic Photography: Reading Images of the Karen Community through Barthes's Semiotics (1975–2017)		Mahachulalongk ornrajavidalaya University, Thailand
17.30-20.00	Cocktail Reception	The State Hall at 3A floor

Session 2 (10:30 AM-17:30 PM)

Topic: Public Policy and Business Management Session Chair: Lect. Dr. Chula Muangklam, Thailand Co-chair: Asst. Prof. Dr. Khaysy Srithilat, Lao PDR

Conference Venue: Meeting 3/5 Floor

Each title is allotted 20 minutes, inclusive of discussion

Each presentation will be followed by a discussion, Leading a discussion: chair and co-chair

* Latsavong Wanda Vista Hotel, Vieantiane Lao PDR.		
Title	Speaker	Affiliation
	Girish Ashok Gajwani	Vice President -
	USA	
Keynote Speaker (Online)  Title: Digital Transformation for Sustainable Growth: Building AI- Enabled Financial Ecosystems in Emerging Economies		
Invited Speaker (Online) Title: Generative AI in Product Management Workflows	Supraja Chinthala USA	Researcher - IEEE
Invited Speaker (Online)	Abhi Desai USA	AI, ML, Data Science & Analytics Leader
Title: Decision Intelligence in Business: Using AI to Bridge Data and Strategy		
12 00-13 00	Lunch	

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Invited Speaker (Online) Title: Multi-Modal AI Builder: From Text to Images with Natural Language	Milan Parikh USA	Lead Enterprise Data Architect, Cytel
12.00-13.00	Lunch	
Session 1 -Conti-13:17:30		
Invited Speaker (Online) Title: From Networks to Nations: Building Resilient Digital Ecosystems for the Future	Srikanth Bellamkonda USA	AVP – Connectivity Service Operations, Barclays Services Corp.,
1. From Plate to Nation: A Grounded Theory of Cultural Power Construction in Thai Chef's Table	Punnaporn Wongjunpen     Associate Prof. Dr. Phitak	Silpakorn, Thailand
2. Fostering Holistic Life Balance for Sustainable Well-Being in Older Adults	1.Suwatsan Ragkhanto 2.Phutthachat Phaensomboon 3.Methaphan Phothitheerarot 4.Somchai Srinok 5.Phra Komsan Jalearnwong 6.Phongphat Chittanurak 7.Thanasak Pontappasarn	1-2. Departmen of Psychology, Faculty of Humanities, Mahachulalongk ornrajavidyalaya University, Thailand 3. Department of Foreign Languages, Faculty of Humanities, Mahachulalongk ornrajavidyalaya University, Thailand 4. Faculty of Education, Mahachulalongk ornrajavidyalaya University, Thailand 5. Department of Economics, Faculty of Social Sciences, Mahachulalongk ornrajavidyalaya

- Disc-10 mn

9:20-9:30

- Pre-10 mn

Keynote Address 3: Dr. Bank Ngamarunchot

Position: Director of Science Technology and Innovation Policy Institute (STIPI)

From: Science Technology and Innovation Policy Institute (STIPI), Thailand

Dr. Bank Ngamarunchot is an economist who specializes in industrial policy, development, and political economy. He is the director of the Science Technology and Innovation Policy Institute (STIPI) at King Mongkut's University of Technology Thonburi (KMUTT), having earned a Ph.D. from the National Graduate Institute for Policy Studies (GRIPS). He serves in a variety of legislative and management roles for the Thai government, including as an advisor to the Committee on Economic Development in the 26th House of Representatives.

He recently received recognition from a variety of organizations. For example, in 2022, the Journal of Contemporary Asia Prize awarded him the runner-up prize for the article "Sick Tiger: Social Conflict, State-Business Relations, and Exclusive Growth in Thailand" along with his advisor and colleagues.

Topic: Flying Geese Model and Strategic Coupling between Thailand and Laos

Leading a discussion: Assoc. Prof. Dr. Thanousorn Vongpraseuth and Dr. Souliya Mounarath



Keynote Address 4: Kapil Sharma

Position: Designation: Deputy General Manager, Company details: HCLTech Singapore

Pte Ltd

From: Singapore

Topic: Role and work: Public Sector Delivery Lead for Digitilizarion and

Modernisation Program

**Profile Summary** 

Recognized as forward-thinking, business & technology savvy, contributor and game-changer, ready to take on the next challenge when it comes to technology.

- Strategy Business Partner and Advisor to the senior leadership Contributed to corporate strategic planning, technology roadmaps for portfolio customers, team scalability, upskilling, and HR initiatives for HCL LOB development and growth.
- High-performing ASEAN Delivery Lead growing portfolio business by over 25% across consumer and commercial verticals. Led end-to-end delivery, client relationships, P&L management, and developed service business strategy for Apps & Infrastructure Services Business in ASEAN.
- Highly knowledgeable in emerging technologies such as AI, Data Analytics, and Industry 4.0. A recognized advocate for change management, instrumental in aiding clients across the USA, Singapore, Hong Kong, Indonesia, Malaysia, Vietnam, and India in their digital transformation journey by digitizing delivery
- Known for enhancing customer experience and operation; managing 10Mn+ USD portfolio across geographies for Digital Business in Asia Pacific and the Middle East.
- Cracked multi-year and multi-service large delivery deals through business development and bid management activities like solution development, defining transition plan & IT governance, proposals review, artefacts reviews, customer meet events, strategic & perspective planning and development, vendor assessments and management, etc.
- Efficacious in blueprinting an IT vision, strategy, architecture, design & security practices, and architecture & technology road-maps with Microsoft & other Open technologies including the areas of Web, Database and Cloud technologies, in alignment with business transformations and enterprising IT strategy to enable scalable growth of the organization.
- Digitalized and brought value to clients via improvement initiatives like cost control, profitability improvement, engineers' productivity, new vistas, training plans, strong feedback management, etc.

Charismatic People Leader with competency in leading medium to large-size cross-cultural, technical and functional teams for clients in managing onsite/offshore team models; encouraging teams to continuously evolve solutions for driving value creation, increased end-user experiences and satisfaction.

Leading a discussion: Assoc. Prof. Dr. Thanousorn Vongpraseuth and Dr. Souliya Mounarath

9:30-9.50 - Pre-10 mn

- Disc-10 mn